

CAS Bulletin

Arts, Commerce & Self Financing section



2

Volume: 3, Issue No.: 2, June 2018

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Library Collection & Usage Statistics

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Tel.: 0250-2515278		
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Library Collection (As on 30th June .2018)

Total Books: Non-Book Materials 48389

Periodical: 69 CDs: 252

> Journals: Maps: 41 51

Magazines: 28 E-resource: N-List (consortium) Including

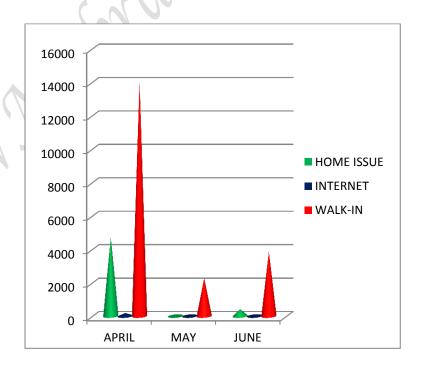
6000+ E-journals & 31,35,000+ E-

Newspapers: 31 books.

Institutional Membership of American Library

Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
Apr-18	4726	190	14037
May-18	431	49	2293
Jun-18	422	114	3863



"International yoga day"

Yoga is considered as unification of mind body and soul the ultimate objective of yoga is peace and harmony among mankind.

To promote peace and harmony 21st June is declared as "International yoga day" on this occasion VIVA College Library celebrated International yoga day and displayed books on yoga, Research article and career opportunities in yoga.



New Arrival Books

ACS

ACC.NO.	TITLE	AUTHOR	CALL.NO.
ACS13414	विंदा : विंदा करंदीकर यांची समग्र कविता	करंदीकर, विंदा	821/KAR
ACS13415	चारीमेरा	देशमुख, सदानंद	823/DES
ACS13417	सय - माझा कलाप्रवास	परांजपे, सई	920.72/PAR
ACS13418	शोध महाराष्ट्राचा	आपटे, विजय	954.792/APT
ACS13419	ध्येयस्थ श्वास	निसळ, ज्योती	920.914/NIS
ACS13420	VACHAT SUTLO TYACHI GOSHTA	GHATE, NIRANJAN	920/GHA
ACS13421	APARANTATIL PRACHIN BOLIBHASHA : VADVALI SHABDAKOSH	SAVE, ASHOK APRSHURAM	491.463/SAV
ACS13422	वाढिदवसाचे झाड	कुंभार, एकनाथ	582.16/KUM
ACS13423	बंगगंध	जोशी, सुमती	823.01/JOS
ACS13424	माझ्या आयुष्याची पानं	चढ्ढा-बोरवणकर, मीरा	920.72/CHA
ACS13428	आता नाही तर केव्हा?	जयकर, स्मिता	290/JAY

B.M.M.(ENGLISH)

ACC.NO.	TITLE	AUTHOR	CALL.NO.
BE1183	NEWS MEDIA IN INDIA	MADHOK, MADHURI	079.54/MAD
BE1184	DESIGN FOR MEDIA	HAND,DI / MIDDLEDITCH,STEVE	686.22/HAN
BE1185	MEDIA TODAY	TUROW, JOSEPH	302.26/TUR

T.B. TEXT BOOK

TB12147	अर्थशास्त्र - २ (समग्र अर्थशास्त्र)	SHELAR, DEEPAK / PAGARE, DHANANJAY	339/SHE
TB12152	समग्र अर्थशास्त्र - २	SHELAR, DEEPAK / PAGARE, DHANANJAY	339/SHE
TB12157	अर्थशास्त्र - ३ (महाराष्ट्राच्या अर्थव्यवस्थेचे	SHELAR, DEEPAK / PAGARE,	330.95479/SHE
	विकासाचे पैलू) S.Y.B.A. SEM. IV	DHANANJAY	
TB12167	INTRODUCTION TO LITERATURE F.Y.B.A. SEM II	GOVE, SOPAN / JOSHI, ARCHANA	808/GOV
TB12187	INDIAN LITERATURE IN ENGLISH - S.Y.B.A.	MISHRA, SANTOSH / JOSHI,	820.9954/MIS
	SEM. IV	ARCHANA	
TB12207	AMERICAN LITERATURE S.Y.B.A. SEM IV	WAGHCHAURE-CHANNE, HEMLATA	810.3/WAG

List of Journals

Sr.No	. Title	Frequency		
Arts & Commerce Section				
1.	Aapla Paryavaran	Monthly		
2.	Economic and Political Weekly	Weekly		
3.	Indian Management	Monthly		
4.	Kurukshetra	Monthly		
5.	Marathi Vignyan Parishad Patrika	Monthly		
6.	National Geographic	Monthly		
7.	Seminar	Monthly		
8.	The Economist	Weekly		
9.	The IUP Journal of Accounting Research and Audit Practices	Quarterly		
10.	The IUP Journal of Applied Economics	Quarterly		
11.	The IUP Journal of Applied Finance	Quarterly		
12.	The IUP Journal of Bank Management	Quarterly		
13.	The IUP Journal of Corporate Governance	Quarterly		
14.	The IUP Journal of Marketing Management	Quarterly		
15.	The IUP Journal of Organizational Behavior	Quarterly		
16.	The IUP Journal of Soft Skills	Quarterly		
17.	The IUP Journal of Supply Chain Management	Quarterly		
18.	Udyojak	Monthly		
19.	University News	Weekly		

Contents of Journal

1. आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम भाग १४ अंक 11

एप्रिल २०१८

लेख

- 🖈 प्लॅस्टीकचा महाराक्षस. लेखक :- निलिमा कुलकर्णी पान. नं. 5
- 🖈 रस्त्यसवर वृक्ष स्थलांतर. लेखक :- धनंजय कायरे पान. नं. 7
- 🖈 जंक फुडस्च्या आहारी गेलेले सीगल्स. लेखक :— नागेश टेकाळे. पान. नं. 9
- 🖈 कायदे पर्यावरणाचे. लेखक :— प्रवर्तक पाठक पान. नं. 12
- 🖈 निसर्ग संवर्धन : एक आव्हान. लेखक :— श्रृती कुलकर्णी पान. नं. 14
- 🖈 कच्छचे रण. लेखक :— अविनाश भगत पान. नं. 16
- → Plastic and The Environment. BY Tushar K Bandopadhyay Page 26
- Plastic Plastic Everywhere. BY Sanjay Joshi Page 29
- → Plastic and We. By Pranoti Joshi Page 31
- → The Micro Engineers. BY Lalita Ashtekar Page 33
- → Power if Sun. BY Shubhada Savant Page 35

1.1 आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम भाग १४ अंक 12

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🔻 वार्षिक अहवाल

2. Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)
Vol.- LIII No.- 13 March 31, 2018

Articles

ISSN: 0012-9976

Frequency: Weekly

- ➤ Money, banking and finance Introduction. BY Partha Ray Page 33
- ➤ Some Analytics of Demonetization. BY Mihir Rakshit Page 34
- ▼ Monetary Economics of Fascism and a Working class Alternative. BY Romar Correa Page 43
- → Teaching Macroeconomics. BY Rohit Azad Page 51
- Foreign Finance, Real Exchange Rate, and macroeconomic Performance in India. BY
 Vineet Kohil Page − 69
- ★ Engineering Banking Sector recovery and Growth. BY A Vasudevan Page 138
- → Deciphering Financial Literacy in India. BY Manuela Kristin Gunther Page 153

2.1 Economic & Political Weekly

<u>Sameeksha Trust Publication (www.epw.in)</u>
Vol.- LIII No.- 14 April 7, 2018.

ISSN: 0012-9976
Frequency: Weekly

- ▶ Public Expenditure, Governance and Human Development: The Case of Madhya Pradesh. BY N R Bhanumurthy Page – 36
- ✓ Corporate Social Responsibility Rules in India : An Assessment. BY Sangeeta Bansal Page – 44
- ▶ Road Traffic Accidents and Injuries in India : High Spending on Hospitalized Treatment.
 BY Srinivas Goli Page 52

2.2 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LIII No .- 15 April 14, 2018.

Articles

ISSN: 0012-9976

Frequency: Weekly

- Discrepancies between Flow of Funds Accounts and National Accounts Statistics. BY K
 G K Subba Rao Page 56
- Changing India's Urban and Economic Landscape. BY Romi Khosla Page 64

2.3 Economic & Political Weekly

<u>Sameeksha Trust Publication (www.epw.in)</u>
Vol.- LIII No .- 16 April 21, 2018.

ISSN: 0012-9976
Frequency: Weekly

Articles

- → Ambedkar's Lessons Ambedkar's Challenges: Hinduism, Hindutva and the Indian Nation. BY Rahul Govind Page 80
- ▼ Need to Rationalise Rising Interest Burden on Central Government Public Debt. K
 Kanagasabapathy Page 93

2.4 Economic & Political Weekly

<u>Sameeksha Trust Publication (www.epw.in)</u>

Vol.- LIII No.- 17 April 28, 2018.

ISSN: 0012-9976

Frequency: Weekly

- ▼ Index of Industrial Production : Coincident Indicators and Forecasting. BY Manoj Pant Page 97
- Scrutinizing the Hindu method of Tribal Absorption. BY Abhijit Guha

2.5 Economic & Political Weekly

<u>Sameeksha Trust Publication (www.epw.in)</u>

Vol.- LIII No.- 18 May 05, 2018.

ISSN: 0012-9976

Frequency: Weekly

Articles

- From the Linear Model to Incremental Innovation Research and industry in India. BY Nasir Tyabji Page − 43
- ➤ EWS Beds in Delhi : Private Profiteering on Public Sufferings . BY Siddheshwar Shukla Page 53

2.6 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LIII No.- 19 May 12, 2018.

Frequency: Weekly

ISSN: 0012-9976

ISSN: 0012-9976

Frequency: Weekly

Articles

- ▶ Pesticide Usage by Cotton Farmers in India : Changes over a Decade. BY Thiagu Ranganathan Page – 43
- → Tribal land, Customary Law and the Manipur Land Revenue and Land Reforms Act. BY Richard Kamei Page 52

2.7 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LIII No.- 20 May 19, 2018.

- ▼ Infrastructure and Fiscal Management. BY Narayana Delampady Page 44
- → Price Deficiency Payments and Minimum Support Prices : A Study of Selected Crops in India. BY T Haque Page 53
- → Rohtang Tunnel and its Consequences in LA haul and Spiti. BY Vijay K Bodh Page 61

2.8 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LIII No.- 21 May 26, 2018.

ISSN: 0012-9976

Frequency: Weekly

Articles

- ▼ Making Ash Disappear: Challenges and Opportunities in Fly Ash Utilisation. BY Mohd Sahil Ali Page 43
- ▶ Does India Need a Casste Based Quota in Cricket Drawing Parallels from South Africa.
 BY Gaurav Bhawnani, Page 50
- ➤ Spatio temporal Variations of Crop Diversification: A Block level Study in West Bengal. BY Raj Kumar Kundu Page 58

2.9 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LIII No.- 22 June 2, 2018.

ISSN: 0012-9976

Frequency: Weekly

Articles

- ✓ Misuse of the Prevention of Atrocities Act : Scrutinising the Mahajan Judgment, 2018.
 BY Nitish Nawsagaray Page 36
- ✓ Cattle, Milk and Women's Labour : The Politics of Contemporary Dairying in Gujarat.
 BY Dolly Daftary Page 43
- ▶ Prices of Patented Medicines in India : To Regulate or Not to Regulate. BY Sharmila Mary Joseph Page – 51

2.10 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LIII No .- 23 June 9, 2018.

ISSN: 0012-9976

Frequency: Weekly

- ✓ Urdu Newspapers in India : Determinant and Conveyor of Muslim Opinion. BY
 Abdullah Khan Page − 103
- → Determinants and efficiency of Stamp Duty Revenue Collection: Evidence from west Bengal. BY Vivekananda Mukherjee Page – 114
- → Women, Leverage and Peasant Revolutionary organizations: The Maoist Organizational Field in Telangana. BY Juhi Tyagi Page 123

3. Indian Management

A Spenta Multimedia Publication

Vol.- 57 No.- 04

April, 2018

Articles

- → The Mindful Mind: Mindfulness is the way to train and strengthen one's attention. BY Rasmus Hougaard Page 12
- ▶ Leading With Success: How can leaders surmount problems and be successful. BY Professor John Colley Page – 20
- Listen n' Lead Everyone wants to lead but nobody wants to listen. BY Cash Nickerson Page − 26
- ▶ Lend your Ears : Does your organization have a listening culture. BY Smita Dabholkar Singh Page – 30
- → A Stitch in Time: Not having a robust corporate governance policy in place can become a major cause for concern to companies. BY Subir Sen Page 64
- → An Expensive Buy: What are the online customer acquisition challenges and cost's. BY Mukund Malagi

3.1 Indian Management

A Spenta Multimedia Publication

Vol.- 57 No.- 05

May, 2018

Frequency: Monthly

Frequency: Monthly

- → Managing in times of Crisis : A crisis ready culture will ensure you are never caught unawares. BY Howard Ross Page 12
- ➤ Not A Reactive Affair : The heart of crisis management is to ensure continuity. BY K Shankar Page 16
- ➤ Keeping Hostile Bids At Bay: Ignoring the interests of shareholders makes poor business sense. BY John Colley Page 22
- ▼ In Cognitive Realm: Predictive analytics and Ai I hold the potential to challenge long held HR beliefs. BY Ketan Dewan Page 44

3.2 Indian Management

A Spenta Multimedia Publication

Vol.- 57 No.- 06

June, 2018

Frequency: Monthly

Articles

- ▼ IT Takes A Journey: Sustainability needs to be perceived more as an opportunity rather than as a problem. BY Otto Scharmer Page – 12
- ▼ Capture the Value : Sustainability and profitability are not mutually exclusive. BY Stephen Kozicki Page 16
- → Breaking the Mould: Many, today are defining their career paths with focus on job satisfaction more than anything else. BY A P Ramabhadran Page 44
- → Break the Silos: The Indian Healthcare Sector will Benefit a lot from a synergistic relationship with clinicians and administrators. BY Shibal Bhartiya Page 89

4 Kurukshetra

Publication s Division

Vol.- 66 No.- 06

April, 2018

Frequency: Monthly

- ▼ Role Of Allied Sector in Rural Development. BY H L Sharma. Page No 5
- → Allied Sector as Catalyst of Economic Growth. BY M. Chinnadurai. Page No –9
- ▼ Economic Prospects of Dairy Development. BY A K Charavarty. Page No 14
- ▼ New Dimensions of Blue Revolution .BY Ansuman Das. Page No- 20
- → Organic Farming for Sustainable Environment. BY Deepranjan Sarkar. Page No 27
- → Apiculture for Rural Livelihood. BY Debjani Dey.Page No- 31
- ➤ Potential of Sericulture. BY Jyothi K K. Page No 36
- → Operation Greens.BY Anil Kumar Singh. Page No 39
- Gobar Dhan: Waste to Wealth. BY K Ganesan. Page No -44
- ▼ Integrated Development of Horticulture. BY Harender Raj Gautam.Page No 48
- Floriculture Initiatives in India.BY K Baby. Page No -54
- ➤ Success Story Rythunestham Foundation : Harbinger of Innovative Agricutural Practies.BY N Chandrasekhara Rao. Page No 58
- ▼ Vaccines: A Crucial Pillar of Public Health. Manisha Verma. Page No -60

4.1 Kurukshetra

Publication s Division

Vol.- 66 No.- 07

May, 2018

Frequency: Monthly

Articles

- ▼ Space Technology for Rural Development.BY Santanu Chowdhury. Page No 5
- → Technology Interventions in Rural Areas.BY Anand B. Rao. Page No 12
- → New Technologies in Irrigation Sector.BY Bharat Sharma.Page No 17
- → Reducing Drudgery through Technology. BY Manish Mohan Gore. Page No 22
- ➤ Financial Inclusion through Technology. BY Manjula Wadhwa. Page No 27
- → AKRUTI Technology Package for Rural Entrepreneurs. BY S Mule. Page No 31
- ▼ Role of ICTS in Rural Development . BY Anshu Parashar. Page No 35
- → Generating clean Energy from Waste. BY J.S.Samra. Page No 41
- → GOBAR-Dhan: Re-emphasizing India's Traditional Practices.BY Kaushik Chandrasekhar. Page No 45
- Combating Drought Through Farm Pond Technology. BY A.V.Ramanjaneyulu. Page No- 47

4.2 Kurukshetra

Publication s Division

Vol.- 66 No.- 08

June, 2018

Frequency: Monthly

- ▼ New Priorities for Agriculture. BY KN Tiwari. Page No -5
- ▼ Skill Development and Employment for Rural Youth. BY A .Srija. Page No 11
- Reforming Elementary Education in Rural Areas. BY Surbhi Jain. Page No -17
- ▼ Bolstering Road Network in Rural Areas. BY Ishita G.Tripathy. Page No 21
- Rapid Strides in Rural Infrastructure. BY Amiya Kumar Mohapatra. Page No 24
- ➤ New Vision for Agriculture. BY Naresh Sirohi. Page No 28
- Extending Telecom Connectivity to Rural India. BY Archana G.Gulati . Page No- 32
- ▶ Empowering Women and Children in India. BY Pawan Kumar Sharma. Page No -35
- ▼ India Makes Strides to Tackle Climate Change.BY Dhurjati Mukherjee .Page No -39
- → Accelerating Universal Heath Coverage. BY Shashi Rani. Page No 48

५ - मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद ISSN: 0971-6912

लेख

\star उडनखटोला. लेखक :- शशिकांत धारणे पान. नं. ८

- 🖈 एमआरआय दुर्घटना. लेखक :— अतुल देशमुख पान. नं. 14
- 🖈 छूरचे पडघम. लेखक :— उज्ज्वल दळवी पान. नं. 18
- 🖈 दिव्यकाष्ट. लेखक :— आसावरी मराठे पान. नं. 28
- 🔻 जीवनवाहिनी रेल्वे : जलद वाहतुक पध्दती. लेखक :— मिलिंद काळे पान. नं. 32
- 🖈 तिमाही अहवाल. (जानेवारी ते मार्च 2018)

५.१ मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद ISSN: 0971-6912

वर्ष ५१ अंक ३ फेब्रुवारी २०१८ मासिक

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- 🕶 खेळातलं बर्फ. लेखक :— मकरंद भोंसले पान. नं. 9
- 🔻 आर्क्टिक विष. लेखक :- अश्विन पुंडलिक पान. नं. 14
- 🔹 हत्ती इलो रे.... लेखक :-- मिलिंद पाटील पान. नं 18
- 🕶 जीवनवाहिनी रेल्वे : लोहमार्ग. लेखक :— मिलिंद काळे पान. नं. 30

6 National Geographic

The National Geographic Society (ngm.com)

Vol.: 5 Issue No. 09 April 2018 Frequency: Monthly

- Streets in his name: More than a thousand streets across the world bear rev martin Luther king Jr's name how do these roads reflect the civil rights icon's values and teachings. BY Wendi c. Thomas Page 32
- Skin Deep: What is race? Science tells us there is no genetic basis for it instead it's largely a made up label used to define and separate us. BY Elizabeth Kolbert Page 44
- ★ What Divides us: Human beings are wired at birth to distinguish US from Them and to favor our own group can science help us bridge the divides. BY David berreby Page 60

→ Dawn of White Minority: The demographic changes rippling across America are fueling anxiety among some whites. BY Michele Norris Page - 90

6.1 National Geographic

The National Geographic Society (ngm.com)

Vol.: 5 Issue No. 10 May 2018 Frequency: Monthly

Articles

- ▼ The Big Idea: Rid the Science of sexual Harassers They've lost their jobs in many fields what about the science BY Kathryn Clancy Page 14
- ➤ Being Muslim in America An estimated 3.45 million Muslim live in the United States today Among them are immigrants from some 75 different countries Despite a climate often hostile to their presence they're forming communities building mosques and thriving. BY Leila Fadel Page 32
- ▼ The Dinosaurs That Didn't die survivors of an asteroid strike 66 million years ago begat todays birds. BY Victoria Jaggard page 62
- → Picasso, Genius: The restless brilliance behind his artstry continues to mesmerize us BY Claudia Kalb Page 82
- ➤ Shark Frenzy: At Fakarava atoll in French Polynesia each June brings a rare spectacle sa groupers breed and sharks feed. BY Laurent Ballesta Page 110

6.2 National Geographic

The National Geographic Society

Vol.: 5 Issue No.11 June. 2018 Frequency: Monthly

- ▼ The Big Idea To Conserve or Hog Resources if society depended on it, would you share or would you be selfish. BY Dylan Selterman Page 33
- ➤ A Chance meeting They were studying marine life at closer range than planned. BY David Doubilet Page 46
- ▶ Plastics: We make them. We depend on them we're filling the ocean with we're incinerated or recycled, a staggering 5.5 billion tons remain taking centuries, or more to break down can we enjoy this miracle material and have a clean environment too? BY Laura Parker Page 54

- → Humanlike birds parrots may be too popular for their own good. BY Christine Dell'amore Page – 102
- ★ Lost colony what happened on Roanoke island. BY Andrew Lawler Page 114

7 Seminar

Malvika Singh Publisher (www india seminar.com) ISSN: 0971-6742

Vol. - 704 April 2018 Frequency: Monthly

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- → Reading Nehru in hard times. BY Madhav Cambridge Page 14
- → From Nehru;s Writings Page 17
- → Gandhi and Nehru: Love and Difference. BY Rudrangshu Mukherjee Page 58

7. 1 Seminar

Malvika Singh Publisher (www india seminar.com) ISSN: 0971-6742

Vol. - 705 May 2018 Frequency: Monthly

- → The problems. BY Gurmeet sangha Page -14
- → A Prelude to a Manifesto on Heritage. BY Shiv Visvanathan Page 17
- → Reverence for life, Heritage and Democracy. BY Savyasaachi Page 24
- → Democratic heritage and Heritage based Democracies. BY Peter Bille Larsen Page 28
- ▼ When The Monarchs are Gone. BY Kai Weise Page 32
- → Heritage Interpretation and Empowerment. BY Sue Hodges Page 36
- ▼ Gendered Encounters, Engendered Places. BY Jigna Desai Page 41
- → Messy Urbanism : An Ecological perspective. BY Julian Smith Page 45
- ➤ Engaging With Nature and Natural Heritage. BY Priyaleen Singh Page 50
- Chandigarh: A Marker on the Landscape of Democracy. BY Sangeeta Bagga Page 54
- ▼ Traditional Craft in the urban Conservation Agenda. BY Niyati Jigyasu Page 59
- → A People's Museum Beyond The Wall'. BY Moushumi chatterji Page 64
- → Role of Digital Technologies and Communications. BY Aishwarya Tipnis Page 69
- → Challenge and Change. BY Richard A Engelhardt Page 73
- → Learning From Montreal. BY Dinu Bumbaru C M. Page 80

7. 2 Seminar

<u>Malvika Singh Publisher (www india seminar.com)</u> ISSN: 0971-6742

Vol. - 706 June 2018 Frequency: Monthly

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- → The Problem. BY Sridhar Rajagopalan Page 14
- Diagnostic Trouble. BY Krishna Kumar Page 17
- → Learning to Realize Educations Promise. BY Halsey Rogers Page 22
- → Measuring Learning outcomes in India. BY Amit Kaushik Page 26
- → Betrayal Or benefit. BY Rukmini Banerji Page 31
- ▶ Board Exams Rote Learning And The Learning Crisis learning and the Learning Crisis.
 BY Sridhar Rajagopalan Page 37
- → Are India's School teachers prepared to Teach. BY Tara Beteille Page 42
- → The Solutions lie with teachers. BY Anurag Behar Page 46
- ▼ Is There A learning Crisis in our Schools? BY Disha Nawani Page 50
- → Manufacturing Crisis the Business of learning. BY Anita Rampal Page 55
- ▼ Inclusion and Equitable Education. BY H. K. Dewan Page 60
- Reforming Education systems. BY Yamini Aiyar Page 65

8 The Economist

Economist.com Frequency : Weekly Volume 427, Number 9086 April 7th - 13th 2018

- ✓ On the cover violent death is set to soar in some of the emerging world's cities how to curb the killing: leader Page − 9
- ▼ Latin America's murder problem is a harbinger for the developing world Page 16
- ▼ Gender pay to make pay fairer make it more transparent : leader Page 12
- ▼ Despite its flaws a new obligation on British firms to report the difference between men's and women's pay could change employment practices Page 49
- Segregation Half century after martin Luther King's Assassination class divides are replacing overt racism Page 27
- ▶ Hungary viktor Orban is set to continue his illiberal reign as prime minister Page 43
- ▼ The EU is tolerating and enabling authoritarian kleptocracy in Hungary: Charlemagne Page 48
- → Airlines China's carrier are the new force in air travel Page 59
- ▼ Their success could be good for passengers everywhere leader Page 11

8.1 The Economist

Economist.com Volume 427, Number 9087, Frequency: Weekly April 14th – 20th 2018

Articles

- ✓ Germany is becoming more open and diverse. With the right leadership it could be a model for the west: Leader, Page – 9
- → A more plural and fragmented country will need to rethink many ingrained habits see our special report after Page 40
- Syria Bashar al Assad has used chemical weapons, again if he is not punished others will do so too. Leader Page 10
- ➤ Donald Trump and his advisers agree on a forceful response to chemical weapons use in Syria but not much else Page 41
- ▶ Britain's economy Productivity is rising at last on its current course Brexit threatens to undermine those gains leader Page – 11
- ▼ Tentative signs that Britain's single biggest economic problem is being fixed Page 50
- ➤ End of Castro era the revolutionary generation is leaving power what comes next Page 36
- → Dismal science Economists understand little about the causes of growth the first in a series of columns on the profession's shortcomings: free exchange Page 67

8.2 The Economist

Economist.com Volume 427, Number 9088 Frequency: Weekly
April 21th – 27th 2018

- ▼ The Republican Party is organized around loyalty to one man Donald trump that is dangerous : leader. Page 9
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CAS BulletinScience section

Volume: 3, Issue No.: 2, June2018



Content

Prepared by
VIVA Library Team,
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Website:

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Library Collection (As on 30th June .2018)

Total Books: Non-Book Materials 48389

Periodical: 69 CDs: 252

> Journals: Maps: 41 51

Magazines: 28 E-resource: N-List (consortium) Including

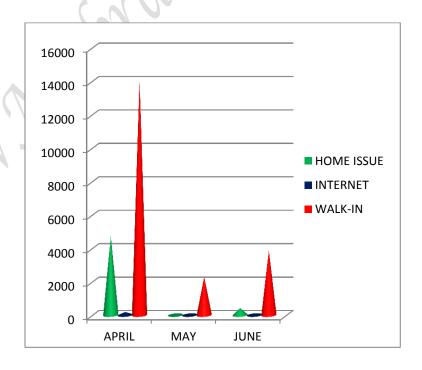
6000+ E-journals & 31,35,000+ E-

Newspapers: 31 books.

Institutional Membership of American Library

Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
Apr-18	4726	190	14037
May-18	`431	49	2293
Jun-18	422	114	3863



"International yoga day"

Yoga is considered as unification of mind body and soul the ultimate objective of yoga is peace and harmony among mankind.

To promote peace and harmony 21st June is declared as "International yoga day" on this occasion VIVA College Library celebrated International yoga day and displayed books on yoga, Research article and career opportunities in yoga.



New Arrival Books

Hospitality Studies

ACC.NO.	AUTHOR	TITLE	CALL. NO.
BHM672	Naqvi, Nafees Haider	Hospitality Dictionary	647.9402/NAQ
			1 00

List of Journals

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4	Indian Journal of Biochemistry And Biophysics	Bio-monthly
5	Indian Journal of Chemistry Section A	Monthly
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7	Indian Journal of Experimental Biology	Monthly
8	Indian Journal of Pure & Applied Physics	Monthly
9	Indian Journal of Traditional Knowledge	Quarterly
10	Journal of Scientific and Industrial Research	Monthly
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